

ROMANIAN HEALTHCARE CONFERENCE & EXPO

3rd edition | May 28th 2024
Biavati Events, Bucharest

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CONFERENCE AGENDA

PLATINUM PARTNER



09:15 Welcome Coffee, Meet & Greet

10:00 Business Start | Razvan Predica, CEO Romania & Hungary @Affidea

10:10 Going Beyond Physical and Mental Boundaries | Eduard Novak, Global Paralympic Champion

10:40 Case Study | The Importance of MDC in the Diagnosis and Management of Breast Tumors |

Patriciu Achimaş-Cadariu, Ph.D., Primary physician, Gynecological Oncology Super-specialization and Oncological Surgery @The Oncological Institute Cluj-Napoca, Deputy in the Romanian Parliament, President @The Group To Fight Cancer of the Romanian Parliament

11:00 Advancing Cancer Care – Emerging Trends on Oncology Treatments across Europe |

Alessandro Roncacci, SVP Chief Medical Officer @Affidea Group

11:20 AI-enabled Precision Care | Mathias Goyen, Prof. Dr. med., Chief Medical Officer EMEA @GE HealthCare

MEDCARE PREVENTION

11:40 Advancing Healthcare: Strategies for Preventive Care, Early Diagnosis, and Medical Education

Navigational Support System | Discuss effective strategies for preventing diseases through lifestyle changes and screening programs.

Early Detection Tools | Explore the significance of early diagnosis using advanced screening techniques and diagnostic tests.

Knowledge is health | Examine the impact of medical education in empowering individuals to take charge of their health through informed decisions and actions

Razvan Predica, CEO Romania & Hungary @Affidea | Panel Facilitator

Daniela Timus, Public Health Expert @World Health Organization, Romania

Oana Dima, Lead Health Value Proposition Manager @NN Romania

Catalin Vlad, Manager @'Prof. Dr. Ion Chiricuță' Oncology Institute in Cluj-Napoca, Lecturer, Doctor of Medical Sciences, Primary Care Physician in General Surgery, with subspecialties in Oncological Surgery and Laparoscopic

12:25 Role of PET CT in Cancer Detection: A Life-Saving Investigation for Staging, Saving Lives, and

Strengthening Oncology | Prof. Dr. Doina Piciu, Nuclear Medicine and Endocrinology, Head of PET/CT center CT Clinic Affidea, National Delegate at European Association of Nuclear Medicine, EANM; Co-founder, President and Vicepresident @Romanian Society of Cancer @Romanian Society of Nuclear Medicine and Molecular Imaging

12:45 Business Lunch & Networking

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13:45 Key Insights and Trends in the Romanian Healthcare Services Market: Perceptions, Behaviors, and Detailed Analysis (Trust and Reputation, Accessibility & Patient Experience) |

Lacramioara Loghin, Founder and Managing Director @Exact Business Solutions - Research & Consulting

MEDCARE TRANSFORMATION

14:15 Guiding Care: Exploring Patient Navigation and its Impact on Patient Traceability

Navigational Support System | Discuss effective strategies for preventing diseases through lifestyle changes and screening programs.

Traceability enhancements | Discuss how patient navigation initiatives ensure thorough oversight of patients' healthcare journeys.

Empowering patient decision making | Explore how patient navigation empowers patients to make informed choices about their health.

Oana Vasile, Executive Healthcare Consultant | **Panel Facilitator**

Cora Gache, Chief of the Radiotherapy Department @MedEuropa Constanta

Ioana Buzoianu, Medical Oncology Specialist, MD, PhD @Affidea Romania

Robert Pascu, Psycho-Oncologist @MedEuropa

Sebastian Gradinaru, Lecturer, PhD, General Surgery Primary Doctor

15:00 Coffee Break

15:30 Best Practices in Oncologic Patient Management | Bogdan Popescu, Medical Oncology Specialist @MedEuropa

MEDTECH

16:00 Innovating Care: The Frontier of Medical Technology and its Role in Transforming Care.

Innovative diagnostics and treatment solutions | Uncover the latest advancements in medical technology that offer groundbreaking diagnostic and treatment options.

Integration and interoperability | Delve into how the seamless integration of new technologies across healthcare systems facilitates better data sharing and interoperability.

Patient-centered tech empowerment | Explore how emerging medical technologies empower patients by providing them with more control over their health and wellness.

Delia Necula, Angel Investor & Business Mentor, President of MedTech Committee @InnovX | **Panel Facilitator**

Remus Stoica, Radiation Oncologist @Synaptiq

Alin Rosca @CEO & Founder @RepsMate

Alexandru Iliescu, Medical Director @Docviser

Andreea Purcaru, Head of Operations @Rayscape

16:45 End of Business Sessions

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